Coordination Mechanism of Conflict between Democratization and Bureaucracy in University Management

Jun Cao

University of Shanghai for Science and Technology, 200093, Shanghai, China 82331029@qq.com

Keywords: University management; Democratization; Bureaucracy; Coordination mechanism; Management efficiency

Abstract: This article aims to explore the conflict between democratization and bureaucratization of university management and its coordination mechanism, so as to optimize the governance structure of universities, improve management efficiency and promote the connotative development of tertiary education. Firstly, this article analyzes the connotation, characteristics and potential conflicts between democratization and bureaucratization of university management, and makes clear the research background and significance. Then, on the basis of in-depth analysis of the root causes and manifestations of the conflict, a coordination mechanism including optimizing the decision-making process, adjusting the power structure, strengthening the role of school affairs and campus culture construction, and establishing an implementation guarantee and assessment system is constructed in order to realize the benign interaction and complementarity between the two. The research shows that the democratization and bureaucratization of university management do have potential conflicts while promoting the development of the school. Through the coordination mechanism proposed in this article, these conflicts can be effectively alleviated, management efficiency can be improved, and the sense of participation and satisfaction of educators and learners can be enhanced. The conclusion is that by constructing an effective coordination mechanism, the harmonious coexistence of democratization and bureaucracy in university management can be realized, and the scientific, democratic and efficient management of universities can be promoted.

1. Introduction

In today's society, tertiary education is an important cornerstone of national development, and its management level directly affects the quality of education, academic innovation and the effectiveness of social services [1]. In recent years, with the deepening of education reform, the democratization of university management has become an important way to improve the quality of education and stimulate internal vitality [2]. Democratic management emphasizes extensive participation, transparent decision-making and power balance, aiming at building a more open and inclusive university governance environment [3]. Furthermore, as a knowledge-intensive organization, the internal hierarchical structure of colleges and universities is still remarkable, emphasizing hierarchical order, professional division of labor and efficiency priority [4]. While promoting the development of colleges and universities, these two management modes inevitably produce conflicts and frictions. It is of great significance to explore the conflict between democratization and bureaucratization of university management and its coordination mechanism for optimizing university governance structure, improving management efficiency and promoting the connotative development of tertiary education [5]. The purpose of this study is to deeply analyze the root, manifestation and influence of the conflict between democratization and bureaucracy in university management, and explore an effective coordination mechanism on this basis in order to realize the benign interaction and complementarity between them.

Looking back at the relevant literature, scholars have accumulated some achievements in the study of democratization and bureaucracy of university management [6]. Democratic management theory emphasizes participation, transparency and responsibility. Bureaucratic theory pays attention

DOI: 10.25236/ieesasm.2024.037

to efficiency, order and professional division of labor. These theories provide an important perspective for understanding the dual characteristics of university management [7]. However, the existing research mostly focuses on the in-depth analysis from a single perspective, and the discussion on the conflict and coordination mechanism between them is still insufficient [8]. On the basis of previous research results, this study comprehensively applies organizational management and educational governance theory to construct an analytical framework to comprehensively examine the relationship between democratization and bureaucracy of university management. Through this comprehensive perspective, we expect to reveal more complex and subtle conflict dynamics and more effective coordination paths.

2. Theoretical analysis of democratization and bureaucratization of university management

2.1. The connotation and characteristics of democratization of university management

Democratization of university management refers to fully respecting and guaranteeing the right to know, participate, express and supervise of educators and learners in the process of school management, and forming a management mode in which multiple subjects participate together, the decision-making process is open and transparent, and power operation is effectively restricted [9]. Its core lies in emphasizing the openness and inclusiveness of management, encouraging educators and learners to actively participate in school management and make suggestions for school development together. The characteristics of democratic management are shown in Figure 1.

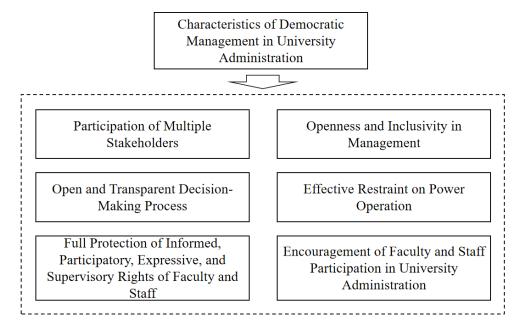


Figure 1 Characteristics of Democratic Management in University Administration

Democratized management mode helps to stimulate the enthusiasm and creativity of educators and learners, enhance the cohesion and centripetal force of the school, and lay a solid mass foundation for the sustainable development of colleges and universities.

2.2. The hierarchical structure and function of university management

Bureaucracy, namely hierarchical management, is an important organizational form in university management [10]. It divides the school into different levels and departments according to the division of functions and specialties, and each level and department has clear responsibilities and authority, forming a strict organizational system and efficient operation mechanism. The advantage of hierarchical management is that it can ensure the rapid implementation of decisions and the effective allocation of resources, and improve management efficiency. Through a clear division of responsibilities and professional division of labor and cooperation, it is helpful to improve the professionalism and standardization level of management. However, bureaucratization may also

lead to the centralization of decision-making process, poor information circulation and a decrease in the sense of participation of educators and learners. This will affect the innovation vitality and overall cohesion of the school.

2.3. Analysis of the potential conflict between democratization and bureaucracy

The democratization and bureaucratization of university management promote the development of the school, but there are also some hidden conflicts. Democratic management emphasizes extensive participation and transparent decision-making. This will increase the time and cost of decision-making process and reduce management efficiency. Bureaucratic management pursues the rapid implementation of decisions and the effective allocation of resources, and tends to focus on decision-making and hierarchical control.

Democratized management tends to disperse and balance power, which conflicts with the centralization of power and hierarchical order in bureaucratic management. If this conflict is not effectively coordinated, it may lead to management confusion, slow decision-making and a decline in the satisfaction of educators and learners with school management.

2.4. The role of school affairs and campus culture construction in coordination

School affairs and campus culture construction work play an important role in coordinating the conflict between democratization and bureaucratization of university management. School affairs work provides a strong political and organizational guarantee for the management of colleges and universities by strengthening the campus culture construction, ideological construction and work style construction. Campus culture construction work guides educators and learners to actively participate in school management by giving full play to the fighting fortress role of the school organization and the vanguard and exemplary role of member, and promotes the organic combination of democratization and bureaucracy. School affairs and campus culture construction work pay attention to strengthening campus supervision, ensuring the fairness and transparency of management decisions, and contributing to building a harmonious and efficient university management system.

3. The construction of coordination mechanism between democratization of university management and bureaucratic conflict

3.1. Principles and objectives of coordination mechanism design

When constructing the coordination mechanism of the conflict between democratization and bureaucracy in university management, the core principles followed in this article are as shown in Table 1:

Table 1: Core Principles for Constructing a Coordination Mechanism to Resolve Conflicts between Democratic and Hierarchical Management in Universities

Core Principle	Specific Description
Balance Principle	Finding an optimal balance between ensuring broad participation and
	maintaining management efficiency and decision-making speed
Integration Principle	Integrating democratic and hierarchical management concepts and
	methods to form complementary advantages
Transparency Principle	Ensuring openness and transparency in decision-making processes,
	information flows, and power operations to enhance trust
Efficiency & Participation	Balancing the pursuit of management efficiency with the full protection
Principle	of faculty and staff's participation rights
Continuous Improvement	Regularly assessing the operational effectiveness of the coordination
& Optimization Principle	mechanism and making continuous improvements and optimizations
	based on feedback

These core principles in Table 1 together constitute the basic framework for building a conflict coordination mechanism between democratization and bureaucracy in university management. It

provides a clear guiding direction and practical path for university administrators.

3.2. Coordination strategies and measures

The goal of this article is to build a coordination mechanism that can not only give full play to the participation and innovation of democratic management, but also maintain the efficiency and stability of bureaucratic management. In this way, the optimization of university management can be realized. In order to achieve the above goals, we can adopt a series of specific coordination strategies and measures.

(1) Optimize the decision-making process, and ensure extensive participation and democratic supervision in the decision-making process by setting up an organization where educators and learners representatives participate in the decision-making. Futhermore,, we can use modern information technology (as shown in Table 2) to improve the efficiency and convenience of participation.

Table 2: Modern Information Technology Means to Enhance Efficiency and Convenience of Decision-Making Participation

Modern Information	Application Methods
Technology Means	
Online Surveys & Questionnaire	Distributing surveys through online platforms, collecting faculty and
Systems	student opinions, and quickly summarizing analysis results
Real-Time Video Conferencing	Holding remote meetings to allow faculty and student representatives
Platforms	to participate in decision-making discussions remotely, increasing
	participation
Campus Management	Integrating decision-related information, providing a one-stop
Information Systems	information inquiry and feedback channel
Social Media & Forums	Utilizing social platforms and forums to promote communication and
	discussion among faculty and students, collecting a wide range of
	opinions
Mobile Applications &	Sending decision notifications through mobile apps, collecting
Notification Push Services	instant feedback, and improving response speed
Big Data & Artificial	Analyzing faculty and student behavior data, predicting decision
Intelligence Analysis	impacts, and providing scientific basis for decision-making

- (2) In order to build a more efficient and stable university management system, it is particularly important to adjust the power structure. We should clearly define the scope of responsibilities of all levels and departments, and ensure that each department clearly defines its own tasks and responsibilities, so as to effectively avoid overlapping of powers and conflicts. On this basis, the establishment of inter-departmental cooperation mechanism has become a key measure. This mechanism aims to break down departmental barriers, promote close communication and cooperation between different departments, ensure that all departments form a joint force under the common goal, and jointly promote the progress and development of university management. Through such adjustment, we can improve management efficiency, enhance the cooperative combat capability of various departments, and inject new vitality into university management.
- (3) Relevant departments need to establish a feedback mechanism to collect the opinions and suggestions of teachers, students and employees on management decisions in time as an important basis for adjusting and optimizing management strategies. This mechanism should be able to timely and accurately collect the opinions and suggestions of teachers, students and employees on management decisions, and provide valuable reference information for management. By collecting feedback and analyzing data regularly, we can deeply understand the needs and expectations of teachers, students and employees, and find out the problems and deficiencies in management decisions in time. These feedbacks will be an important basis for us to adjust and optimize our management strategies, and help us to constantly improve our management mechanism and improve our management level. Futhermore,, the establishment of feedback mechanism can enhance the sense of participation and belonging of educators and learners, promote them to participate more actively in university management, and jointly promote the democratization and

scientific process of university management.

3.3. Implementation guarantee and effect assessment

In order to ensure the effective implementation of the coordination mechanism, relevant departments need to establish a series of safeguard measures. First of all, we should improve the relevant rules and regulations, clarify the operation process and responsible subjects of the coordination mechanism, and provide institutional guarantee for the smooth operation of the mechanism. Secondly, it is also an important aspect to strengthen personnel training and team building and improve the participation ability and coordination skills of managers, educators and learners. Relevant departments should establish a supervision mechanism, regularly check and evaluate the operation of the coordination mechanism, find problems in time and make adjustments. Finally, we can collect feedback from educators and learners on the operation effect of the coordination mechanism through questionnaires and symposiums, which will serve as an important basis for continuous improvement and optimization of the mechanism.

Through the implementation and assessment of relevant measures, we can constantly improve the coordination mechanism of the conflict between democratization and bureaucracy in university management, and promote the scientific, democratic and efficient management in universities.

4. Conclusions

After in-depth discussion and analysis, this study reveals the root, manifestation and influence of the conflict between democratization and bureaucracy in university management, and tentatively constructs a mechanism to coordinate the conflict between them. The research points out that by optimizing the decision-making process, adjusting the power structure, strengthening the role of school affairs and campus culture construction, and establishing the implementation guarantee and assessment system, the benign interaction between democratization and bureaucracy in university management can be effectively promoted, the management efficiency can be improved, and the sustained and healthy development of universities can be promoted. This conclusion enriches the theory of university management and provides practical guidance for university administrators.

With the deepening of education reform and the increasingly complex internal and external environment of colleges and universities, the coordination between democratization and bureaucracy of university management will face more challenges and opportunities. On the one hand, we need to continuously pay attention to and adapt to the changes in education policies, social needs and expectations of teachers, students and employees, and constantly optimize the coordination mechanism to ensure its timeliness and effectiveness. On the other hand, we should actively explore new management concepts and technical means to improve the level of management intelligence and further promote the deep integration of democratization and bureaucracy. In addition, strengthening international exchanges and cooperation and learning from international advanced experience are also important ways to improve the management level of colleges and universities and promote the connotative development of tertiary education.

Acknowledgements

The authors acknowledge the Supported by the 2024 Research Project of the CPC Shanghai Municipal Education and Health Committee System Party-Building Research Association, titled "Mechanism Research on Strengthening the Political Functions of University Faculty Party Branches" (Project No :2024ZX060).

References

[1] Lin Bohai, Zhang Shanxi. Analysis of the Synergy of Knowledge, Emotion, Will, and Behavior in Educational Management in Universities in the New Era [J]. Ideological and Political Education Research, 2022(10): 145-150.

- [2] Liu Changlun, Sun Furong, Zhao Ning. Problems and Countermeasures of Incentive Mechanisms for University Administrators [J]. China Adult Education, 2018(07): 58-60.
- [3] Xu Qiong, Liu Changhao, Li Ping. The Connotation, Real Challenges, and Path Choices of High-Quality Development in Private Universities [J]. Higher Education Exploration, 2022(6): 110-117.
- [4] Li Yuandong, Jiang Qin. Research on Organizational Intervention Strategies for Job Burnout among University Administrators [J]. Education Theory and Practice, 2020, 40(09): 17-18.
- [5] Liu Zhentian, Guo Huaqiao. Empowering the Modernization of Chinese University Governance through Whole-Process People's Democracy [J]. Modern Educational Management, 2023(3): 1-10.
- [6] Xiao Zhangke. A New Paradigm of University Management Reform in the Knowledge Economy Era [J]. Journal of Shanxi Finance and Economics University, 2023, 45(S01): 70-72.
- [7] Zhao Mingming, Zhu Hong. Reform of Risk Management Systems in British Universities: Background, Measures, and Characteristics [J]. Higher Education Exploration, 2023(3): 97-102.
- [8] Liu Hu, Bai Mang. Four-Dimensional Analysis and Countermeasures for Enhancing University Management Capabilities from the Perspective of "Double First-Class" Construction [J]. Jiangsu Higher Education, 2020(03): 82-85.
- [9] Tian Yuan. Reflections on the Enhancement of University Management through the Tradition of Tea Culture [J]. Fujian Tea, 2023, 45(3): 137-139.
- [10] Zhao Kailun. Development Dilemmas and Improvement Paths for Female Leadership in University Management in the New Era [J]. Education Theory and Practice, 2020, 40(09): 14-16.